

Berger in Bahrain

Where color inspires life

Whether it's the simple single tone coats that you prefer in your homes, or the plethora of designs, looks and features you're after, Berger has it to offer. We sat down with the Sales and Marketing manager and the General Manager at the Berger office Bahrain for them to give us a little of a rundown as to what they have on hand.

When was Berger established in Bahrain?

Berger Paints Bahrain was established in Bahrain by 1981, 32 years ago. Since then the company has grown from strength to strength over the years, and consistently built upon its leadership position. We are an ISO 9001 & 14001 certified Paint Company.

What makes Berger paints stand out from the competition?

Delighting customers is the key success in an increasingly competitive market place. Strong customers connect to understand their needs and satisfying them with innovation, agility and competitive pricing is the key to stay ahead of competition, improve brand equity and increase market share. Berger "Colorworld" is a one-stop solution to the consumers looking for Home Décor with paints.

Are the paints environmentally friendly?

All the Decorative products manufactured and supplied by Berger Paints Bahrain are



Aseem Doshi -General Manager